



Press Release

For Immediate Release

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The Junior League of Brooklyn Launches Financial Literacy Program for Brooklyn Youth

Borough President Markowitz , Washington Mutual, J.P. Morgan Chase and The Brooklyn Chamber of Commerce Team to Support The Cause

Brooklyn, NY; September 22, 2006: Today the Junior League of Brooklyn announced their partnership with Out Of The Box (OOTB), a not-for-profit youth financial literacy program to launch a financial workshop series set to start November 11, 2006.

Targeting over 100 talented students residing in the Brooklyn community, the Junior League of Brooklyn and OOTB will begin immediate recruitment of students between the ages of 14 and 18. The program teaches students the skills necessary to master financial independence through educational classes on Banking, Budgeting, Investing, Securing and Maintaining Credit, and Entrepreneurship. Upon completion of the program, students graduate with the skills to maintain a secure financial future in addition to completed resumes, business cards, a mock stock portfolio account and a checking account with a major banking institution.

"The Junior League is pleased to be able to offer Brooklyn teens a means to gain a sound understanding of financial and entrepreneurial skills. It could very well be this program that will encourage many teens to have a more positive and new perspective of their future, says Pamela Antoine Weekes, JLB President.

Celebrating over 95 years of women building better communities, the Junior League of Brooklyn is an inclusive, non-profit women's organization that seeks to enrich Brooklyn through the effective action and leadership of its trained volunteers. The Junior League of Brooklyn was established in 1910 by women dedicated to fighting the health and social problems associated with overcrowded tenement neighborhoods. It is one of 294 Junior Leagues in the United States, Canada, Mexico and England, united through the Association of Junior Leagues International Inc.

The JLB OOTB program has fostered local corporate support from Borough President Marty Markowitz, Washington Mutual, J.P. Morgan Chase, the Brooklyn Chamber of Commerce and the Bedford Stuyvesant Restoration Corporation Plaza where the workshops will be held. "We certainly value the strategic partnerships we've secured among Brooklyn's community leadership. As they say, 'it takes a tribe to build a village' and their participation is not only needed, its valuable to the teens that will benefit from their impartation," stated Marc E. Ellis, Out Of The Box Executive Director.

OOTB's mission is to improve the quality of life for 1 million at-risk teenagers by increasing opportunities for educational, economic and social development. This mission is achieved by leveraging the talents that reside in the community at-large. OOTB has developed relationships with local business leadership and has garnered their support in helping to provide teenagers with the necessary skills to live productive lives and to encourage high levels of character amongst their peers.

Interested students between 14 and 18 years of age should contact Carmen Camacho, Junior League Of Brooklyn, 718-624-3288 or via email at ccamacho@brooklynjuniorleague.org for more information.
